

PHILADELPHIA GRAIN MALT SYMPOSIUM

Farming | Malting | Milling | Brewing | Distilling | Baking | Cooking | Distributing | Retailing | Consuming

2019 Agenda

Date:

Friday, March 1st - Saturday, March 2nd 2019

Friday March 1st

6:00pm - 8:00pm Friday Networking Social
New Liberty Distillery

Saturday March 2nd

Location:

University of the Sciences
IPEX Building (#12)
600 S 43rd St,
Philadelphia, PA 19104

8:00am - 8:45am Registration
Coffee and local pastries provided

9:00am - 10:00am Keynote
'Farming for our future'
Hannah Smith-Brubaker, Executive Director, PASA

10:00am - 12:00pm Short Course Break-Out Sessions

Technical talks led by subject matter experts. Mini-lecture format with a tie to agricultural production theme (45 min each). Coffee break at mid-point to allow attendees to switch rooms if interested.

Breakout Room 1

MALTING:

'Safety and suitability considerations for malting grains based on end use'
Mike Scanzello, Director of Brewing and Distilling, Briess Malt & Ingredients Co.

FARMING:

'Crop management best practices for malting barley in Pennsylvania'
Andrew Frankenfield - Extension Educator Agronomy, PSU

Breakout Room 2

BREWING:

'Sunday Love Grisette, local malt, and the evolution of a brewery'
Kevin Walter - Owner, Love City Brewing Co.

DISTILLING:

'A brief overview of Genever and an American take'
Aaron Selya - Head Distiller, Philadelphia Distilling Co.

Breakout Room 3

MILLING:

'Milling techniques, operation, and maintenance'

Eric Steigman - Owner, Small Valley Milling

BAKING:

'Pizza, hydration, flour, and mixing'

Jeff Michaud - James Beard Award Winner, Author, & Owner of Osteria Restaurant

12:00pm - 1:00pm LOCAL LUNCH FEATURING GRAIN & MALT!

1:00pm - 1:40pm

'Selected Ag Outcomes Critical to End Users' – Malting barley, malting wheat, and food wheat

Joseph Hertrich - Retired Group Director for Brewing Raw Materials at Anheuser-Busch, Inc.

1:40pm - 2:20pm

'Mid-Atlantic small grains market development'

Scott Raubenstine - V.P. Agricultural Services, Perdue AgriBusiness

2:20pm – 2:30pm COFFEE BREAK

2:30pm - 3:10pm

'How PA Preferred can benefit your business'

Laura England - Director, Bureau of Market Development, Pennsylvania Department of Agriculture Bureau of Market Development

3:10pm - 3:50pm

'Build that network! The power of social connectivity for developing the small grain value chain in the Mid-Atlantic'

Sarah Rocker, PhD. - Research Associate – Pennsylvania State University

4:00pm - 6:00pm

Local Product Showcase! - Sip, sample, socialize and enjoy a selection of food and beverages made with Philly region grain and malt.